





I. Avida Land's Presence in Makati II. Project Presentation III. Reasons to Invest V. Inventory & Payment Term VI. LOI Guidelines

# l. Avida Land's Presence in Makati

## Avida Land's Presence in Makati



Avida Towers Makati West "Finally.. All You've Ever Wanted."



Avida Towers San Lorenzo "Make The City Smaller"





EDSA One Antonio "Experience A One-Of-A-Kind Lifestyle In Makati"



Avida Towers Asten "Create A Vibrant Life Here"



(1.8 to 3.0 km)

- 2 RCBC Plaza Yuchengco Tower
- OPBCom Tower
- BDO Corporate Tower
- O Pacific Star
- 6 Citibank Tower
- Robinsons Summit Center
- The Enterprise Center
- O.T. International Tower







#### (0.6 to 2.6 km)

Asian Institute of Management
 Ateneo Graduate School of Business
 Don Bosco Technical Institute
 Colegio San Agustin
 Mapua University
 Far Eastern University
 Centro Escolar University





## COMMERCIAL ESTABLISHMENTS

(0.6 to 2.4 km)

Glorietta
18 Greenbelt
19 SM Makati
20 Walter Mart
Cash & Carry
Makati Cinema Square

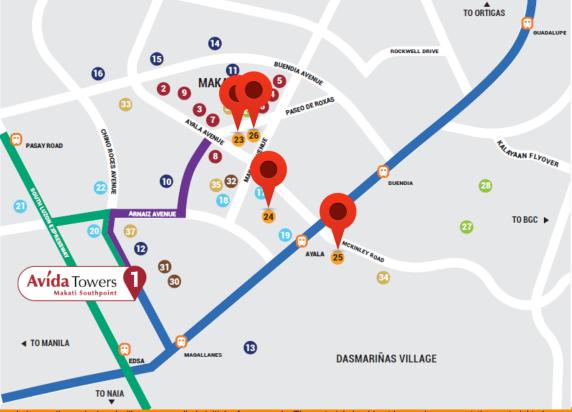




# MIXED-USE DEVELOPMENTS

(1.9 to 2.6 km)

Ayala North Exchange (2.5km)
Ayala Center (1.9km)
McKinley Exchange (2.6km)
Ayala Triangle (2.2km)



# GREEN SPACES & ARTS & CULTURE

(2.6 to 3.7 km)

Manila Polo Club
Manila Golf & Country Club
Salcedo Park
NOVA Gallery
Vinyl on Vinyl
Ayala Museum



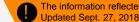


# HOSPITALS / CHURCHES

(0.8 to 2.8 km)

Makati Medical Center Santuario De San Antonio Parish Sto. Niño de Paz Greenbelt Chapel op Victory Makati St. John Bosco Parish







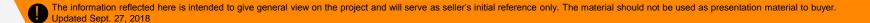




#### Located in South of Makati

#### Entry *point* to EDSA, SLEX, Makati CBD, Pasay, Manila

#### **Converging** *point* where all you need are within reach



# Avida Land's Presence in Makati

One Antonio		AT Asten	AT Makati Southpoint
LAUNCH YEAR	Q2 2016	Q3 2013 (T1)	Q4 2018
VALUE PROPOSITION	A premium, secured, and an exclusive low-rise, low-density condo-village development that offers a unique green haven with 60% open spaces	Mid-affordable, high-rise residential condominium offering an eclectic mix of retail and dining options, which creates a unique place of convergence and a dynamic living experience	Mid-affordable development that offers <u>right-sized</u> units and sensible amenities, designed to complement the fast-paced, round-the-clock lifestyle of value- conscious, upwardly, mobile young professionals – with <u>RIGHT</u> amenities in the <u>RIGHT</u> location
TARGET MARKET	40-60 y/o, End users, SEC A-AAA, Business Owners, Senior Executives	25-35 y/o, End users, SEC A-B, accomplished savvy millennials (singles & early nesters)	28-35 y/o, End users, SEC A-upper C, Mid to High Level Management, Professionals, Businessmen (singles & early nesters)
TOWERS	1	3	3
UNIT MIX	2BR / 3BR	Studio / 1BR / 2BR / 2BR loft / 3BR loft	Studio / Junior 1BR / 1BR



# 2. Project Presentation

# Avida Towers Makati Southpoint





# Owner Developer: Avida Land Corp.

# Address: 2236 Don Chino Roces Avenue, Brgy. Bangkal, Makati City







11,000 Gross Land Area (sqm) **3** Tower Development

> 28 Residential Floors 3 Podium Floors

Retail Floor / Ground Floor

924 Residential Units 247 Parking Units **10** Retail Units





# SITE DEVELOPMENT PLAN



Avida Towers

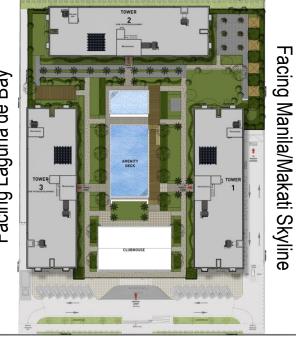




# Facing Laguna de Bay



Facing Manila Bay



#### Facing Makati/BGC Skyline







# BUILDING FEATURES

- Central Lobby
- 4 elevators per tower
- Emergency Power
- CCTV at select common areas
- Fire Protection / Fire Alarm System
- 2 fire exits per floor
- Mailbox per Unit at the individual towers
- Units are telephone, cable television, and internet ready





# GROUND FLOOR PLAN

- Vehicular Entrance for Residents
- Drop-off Area
- Retail Units and Parking
- Central Lobby
- Individual Lobbies for Mailroom and Elevator
- Admin Office
- Residential Parking w/ Parking for Bikes





# PARKING FLOOR PLAN

## Tower 1

- 244 Parking Slots
- 3 PWD Slots





# SUSTAINABILITY FEATURES

- Water-efficient toilet fixtures
- Sensor-controlled hallway and podium parking lights
- LED lights
- Rainwater harvesting
- Low solar heat gain glass window





# BUILDING FEATURES

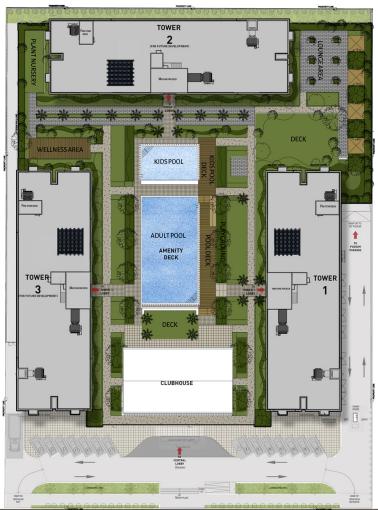
- Smoke detector and automatic sprinkler system
- Telephone and Cable TV outlet
- Provision for water heater for T&B
- Provision for washer/dryer area
- Back-up power: 1 power outlet, 1 ref outlet, & 1 lighting unit





# AMENITIES

- Clubhouse
- Indoor Gym
- Function Rooms
- Deck
- Open Lounges
- Children's Play Area
- Swimming Pool
- Kiddie Pool
- Jogging Path
- Linear Park
- Wellness Area

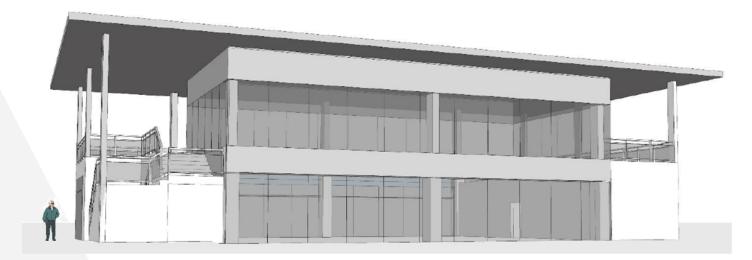


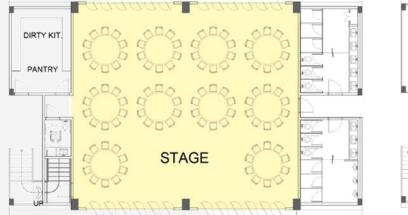


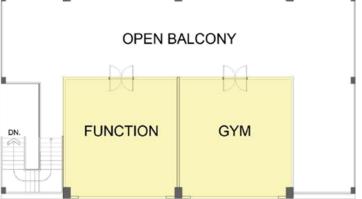




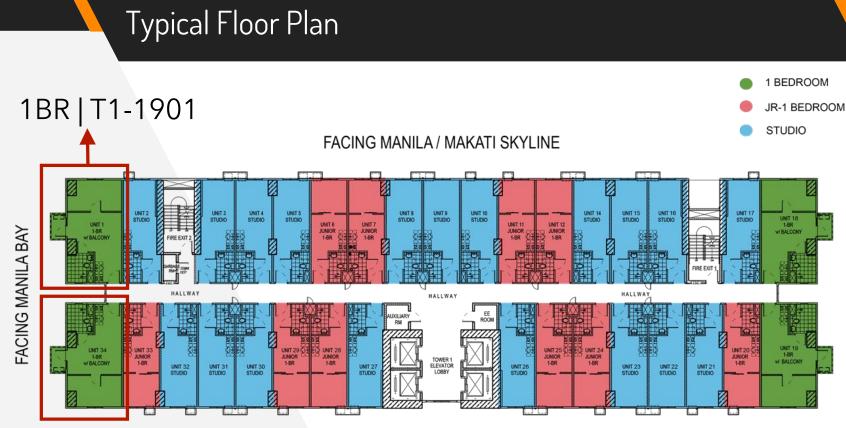












FACING AMENITIES / TOWER 3

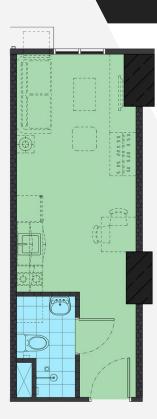


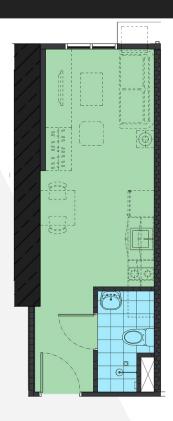
**FACING MAKATI / BGC SKYLINE** 

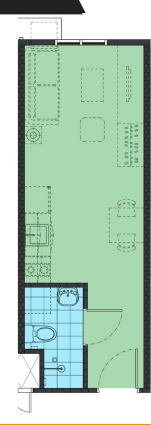
north

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1BR | T1-1734



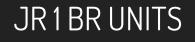




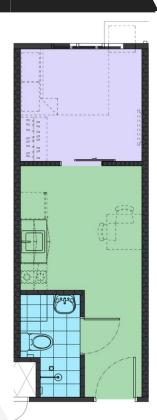
STUDIO	SQ.M.
Living / Dining / Kitchen	19.80
Toilet and Bath	3.50
Total Area	23.30

STUDIO UNITS

Avida Towers





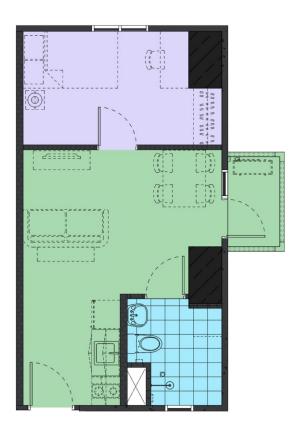


JR 1 BEDROOM	SQ.M.
Living / Dining / Kitchen	12.10
Toilet and Bath	3.50
Bedroom	7.70
Total Area	23.30

Avida Towers Makati Southpoint

# 1 BR UNIT WITH BALCONY

1 BEDROOM	SQ.M.
Living / Dining / Kitchen	19.00
Toilet and Bath	5.40
Bedroom	11.30
Balcony Area	2.50
Estimated Total Area	38.20





# STANDARD FINISH

LIVING / DINING	
Flooring	Wood Laminate
Wall	Concrete painted finish
Ceiling	Concrete painted finish
KITCHEN	
Flooring	600x600 Ceramic Tiles
Wall	Concrete painted finish
Ceiling	Concrete painted finish
Countertop	Solid Surface
Overhead & Undercounter Cabinets	MFC modular kitchen cabinet
BEDROOM	
Flooring	Wood Laminate
Wall	Drywall in painted finish
Ceiling	concrete slab
T&B	
Flooring	300mm x 300mm Ceramic Tiles
Wall	Painted Plain Cement Finish above Tile
Ceiling	Gypsum Board



# PROJECT TIMELINE

# **COMPLETION & TURN-OVER**

## Tower 1

# March 2024



# 3. Our Edge



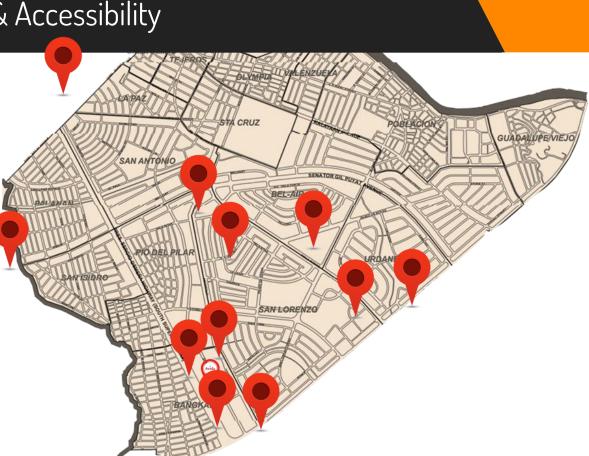
Mid-affordable development that offers <u>right-sized</u> units and sensible amenities, designed to complement the fast-paced, around-the-clock lifestyle of value-conscious, upwardly, mobile young professionals



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### Strategic Location & Accessibility

- Gateway to Makati CBD, EDSA, SLEX, Pasay, and Manila
- Less than 1km away from Skyway (Don Bosco), MRT Magallanes, and PNR station
- CBD, hospitals, schools, malls within 2km radius





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### Sensible Features & Amenities

- Efficiently-designed & right-sized units suited for on-the-go individuals
- Amenities (active hubs for work & wellness) and retail area (24/7 shops) that supplement their needs





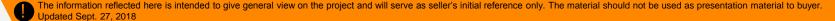


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- Usable open spaces/lounges as extension of living room
- Life's essentials are within arm's reach due to its central location (work, leisure, basic needs)





Investment Value Over Time & Quality Assurance

• 14% CAGR (Q1 2013 - Q1 2018, Makati remains to have the highest CAGR across CBDs)

• LSA: 98% occupancy rate for Makati projects (as of 7/31/18)

• APMC



## 4. Inventory & Payment Term



VIEWS	Facing Manila Bay / Makati		Facing Facing Manila / Makati Makati / BGC												Facing Makati / BGC / Amenities		Facing Amenities / Tower 3									Facing Amenities / Manila Bay										
UNIT	01	02	03	3 0	04	05	06	07	08	0	9	10	11	12	14	15	16	1	17	18	19	20	21	22	23	2	24 25	26	27	28	29	30	31	32	33	34
	1BR w/ Balcony			Studio	,		Junio	or 1BR		Stu	idio		Junio	r 1BR		s	tudio			1BR w	/ Balcony	Junior 1BR		Studi	0	J	unior 1BR	St	udio	Junic	or 1BR		Studio	, ,	Junior 1BR	1BR w/ Balcony
1	1-101																																			
2	1-201																																			
3	1-301	1-302	2 1-30	3 1-3	304 :	1-305	1-306	1-307	1-308			-310	1-311	1-312	1-314	1-315	1-316	5 1-3	317	1-318	1-319	1-320														1-334
4	1-401	1-402				1-405	1-406	1-407	1-408			-410	1-411	1-412	1-414	1-415				1-418	1-419	1-420	1-421													1-434
5	1-501	1-502				1-505	1-506	1-507	1-508			-510	1-511	1-512	1-514	1-515		5 1-5	517		1-519	1-520	1-521			1-5	524 1-525	1-526	1-527	1-528	1-529	1-530			1-533	1-534
6	1-601	1-602					1-606	1-607	1-608			-610	1-611	1-612	1-614	1-615	1-616	5 1-6			1-619	1-620	1-621				524 1-625	1-626	1-627		1-629	1-630				1-634
7	1-701	1-702	2 1-70	3 1-7	704 :	1-705	1-706	1-707	1-708			-710	1-711	1-712	1-714	1-715	1-716	5 1-7	717	1-718	1-719	1-720	1-721			1-7	724 1-725	1-726	1-727	1-728	1-729	1-730			1-733	1-734
8	1-801	1-802	2 1-80	3 1-8	304 :	1-805	1-806	1-807	1-808			-810	1-811	1-812	1-814	1-815	1-816	5 1-8	317	1-818	1-819	1-820				1-8	324 1-825	1-826	1-827	1-828	1-829	1-830			1-833	1-834
9	1-901	1-902	2 1-90	3 1-9	004	1-905	1-906	1-907	1-908			-910	1-911	1-912	1-914	1-915	1-916	5 1-9	917	1-918	1-919	1-920	1-921			1-9	924 1-925	1-926	1-927	1-928	1-929	1-930			1-933	1-934
10	1-1001	1-100	02 1-10	03 1-1	1004	1-1005	1-1006	1-1007	7 1-100			-1010	1-1011	1-1012	1-1014	1-101	5 1-101	16 1-1	1017	1-1018	1-1019	1-1020	1-1021			3 1-1	1-1025	1-1026	1-1027	7 1-1028	1-1029	1-1030			2 1-1033	1-1034
11	1-1101		02 1-11					1-1107				-1110	1-1111				5 1-111				1-1119	1-1120	1-1121							7 1-1128						1-1134
12	1-1201	1-120	02 1-12	03 1-1	1204	1-1205	1-1206	1-1207	7 1-120			-1210	1-1211	1-1212	1-1214	1-121	5 1-121	16 1-1	1217	1-1218	1-1219	1-1220	1-1221			3 1-1	1-1225			7 1-1228					1-1233	1-1234
14	1-1401	1-140	02 1-14	03 1-1				1-1407				-1410	1-1411	1-1412	1-1414	1-141	5 1-141	16 1-1	1417	1-1418	1-1419	1-1420	1-1421			3 1-1	424 1-1425	1-1426	1-1427	7 1-1428	1-1429	1-1430			1-1433	1-1434
15	1-1501	1-150	02 1-15	03 1-1	1504	1-1505	1-1506	1-1507	7 1-150			-1510	1-1511	1-1512	1-1514	1-151	5 1-151	16 1-1	1517	1-1518	1-1519	1-1520	1-1521			3 1-1	1-1525	1-1526	1-1527	7 1-1528	1-1529	1-1530			1-1533	1-1534
16	1-1601	1-160	02 1-16	03 1-1	1604	1-1605	1-1606	1-1607	7 1-160			-1610	1-1611	1-1612	1-1614	1-161	5 1-161	16 1-1	1617	1-1618	1-1619	1-1620	1-1621			3 1-1	1-1625	1-1626	1-1627	7 1-1628	1-1629	1-1630			1-1633	1-1634
17	1-1701	1-170	02 1-17	03 1-1	1704	1-1705	1-1706	1-1707	7 1-170			-1710	1-1711	1-1712	1-1714	1-171	5 1-171	16 1-1	1717	1-1718	1-1719	1-1720	1-1721			3 1-1	1-1725	1-1726	1-1727	7 1-1728	1-1729	1-1730			1-1733	1-1734
18	1-1801	1-180	02 1-18	03 1-1	1804	1-1805	1-1806	1-1807	7 1-180			-1810	1-1811	1-1812	1-1814	1-181	5 1-181	16 1-1	1817	1-1818	1-1819	1-1820	1-1821			3 1-1	1-1825	1-1826	1-1827	7 1-1828	1-1829	1-1830			1-1833	1-1834
19	1-1901	1-190	02 1-19	03 1-1	1904	1-1905	1-1906	1-1907	7 1-190			-1910	1-1911	1-1912	1-1914	1-191	5 1-191	16 1-1	1917	1-1918	1-1919	1-1920	1-1921			3 1-1	1924 1-1925	1-1926	1-1927	7 1-1928	1-1929	1-1930			1-1933	1-1934
20	1-2001	1-200	02 1-20	03 1-2	2004	1-2005	1-2006	1-2007	7 1-200			-2010	1-2011	1-2012	1-2014	1-201	5 1-201	16 1-2	2017	1-2018	1-2019	1-2020	1-2021			3 1-2	2024 1-2025	1-2026	1-2027	7 1-2028	1-2029	1-2030			1-2033	1-2034
21	1-2101																																			
22	1-2201																																			
23	1-2301																																			
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25	1-2501																																			
26	1-2601																																			
27	1-2701																																			
28	1-2801																																			
29	1-2901																																			

#### No. of Units



Available for selling

#### 924 Total Inventory

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### <u>346</u> units available for selling

- 369 units for foreign buyers
- <u>184</u> single foreign nationality



	Foreign & Local I	Local Buyers only					
	Spot Cash	Deferred	BankFinancing				
	95% in 30/60 days, 5% on August 31, 2019	10% Spot, 90% bal. in 60 months, (1% Disc on TCP)	10% Spot DP (10% Disc t on Spot DP), 10% in 48 months, 80% Balance Bank Financing				
Payment Schemes	Discounts: 10% Disc on TCP for 30 days; 8% Disc on TCP for 60 days	20% Spot, 80% bal. in 60 months, (2% Disc on TCP)	20% in 36 months, 80% Balance Bank Financing				
		50% Spot, 50% bal. in 60 months (5% Disc on TCP)					



## 5. LOI Guidelines



- Start of LOI Submission on Sept. 26
- 20K RF payable to Avida Land Corp.
- Submit scanned LOI & RF to
  - ASC dulfo.jaylo@avidaland.com
  - •BOP vasquez.judith@avidaland.com
  - •CISG franada.catherine@avidaland.com



### LOI GUIDELINES

Bulk - Spotcash (3 or more units)

Multiple - Spotcash (2 units)

Retail – Spotcash

Deferred

Bulk – 10% min. spot DP

Multiple – 10% min. spot DP

Retail – 10% min. spot DP

#### Stretched Bank Financing

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#### LETTER OF INTENT

This is to signify my interest to purchase *No. of Units* unit/s at Avida Towers Makati Southpoint.

Below are the unit options ;

Option 1 \_\_\_\_\_

Option 2 \_\_\_\_\_

Option 3 \_\_\_\_\_

#### **Buyer's Information:**

Name :	
Nationality :	
Payterm :	
Seller :	
Sales Channel :	

(Signature over printed Name)

Date



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## **FOR EVERY 2 UNITS OF CONVERTED LOI\* DIRECT SELLERS WILL RECEIVE P5,000**

\*Conversion must be made within 1 week after LTS release



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# THANK YOU!